



## FOR IMMEDIATE RELEASE

### FOR MORE INFORMATION:

Janet Wilwerding, Development & Communications Specialist, 515-309-9406,  
[jwilwerding@pleasanthilliowa.org](mailto:jwilwerding@pleasanthilliowa.org)

## City of Pleasant Hill Unveils Redesigned Website with Improved Mobile Access

**PLEASANT HILL, Iowa – March 31, 2016** – Today, the City of Pleasant Hill unveiled their new website, [pleasanthilliowa.org](http://pleasanthilliowa.org). The new look is optimized to be more visual, mobile friendly, and easier to use.

“Launching a new City website that is dynamic and easy for users to find information and resources was extremely important,” said City Manager Don Sandor. “With more users accessing the City’s website using their smart phone or tablet device, we wanted to ensure our new site was responsive to that growing trend. The new design gives the City an opportunity to provide visual transparency, while engaging community members in a customer friendly way. This new look will help brand our city while capitalizing on economic growth.”

The new website has many new features; including graphical icons, easy to use mega menu viewing, and quick and easy social sharing icons. In today’s environment, having a responsive design is important because at nearly everyone’s finger tips is a Smartphone or tablet device. A responsive content management system (CMS) allows content to be displayed properly on both mobile devices and desktop computers.

“The rollout of the new design is a major accomplishment,” said Development and Communications Specialist Janet Wilwerding. “Throughout the design process, we ensured citizens usability and visual information was a high priority. We knew the website needed to be easily searchable and user friendly, and the new website design certainly offers this.”

The new City website was developed by CivicPlus, a local-government website developer that has created sites for municipalities around the country. The City began the project in November 2015.

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