



## FOR IMMEDIATE RELEASE

### FOR MORE INFORMATION:

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### **Pleasant Hill Police to Conduct Special Traffic Safety Enforcement**

PLEASANT HILL, Iowa – August 4, 2015 – Pleasant Hill Police officers will conduct a special traffic safety project August 12-23, 2015. To keep yourself safe, please take the time to buckle up, slow down, and drive defensively in your travels. This effort is part of the Iowa Governor's Traffic Safety Bureau (GTSB) Special Traffic Enforcement Program (sTEP).

Officers will focus on speed, seat belt and drunken driving violations on August 12, 2015 through August 23, 2015. To ensure the safety of motorists on the road, the Pleasant Hill Police Department will also be increasing traffic enforcement the first week of school and Labor Day weekend. Each year, too many lives are lost on Iowa roadways due to excessive speeds, not buckling up, distracted driving and driving under the influence.

How important is it to buckle up **"Every Trip, Every Time?"** Seventy-seven percent of all occupants ejected from a vehicle during a crash are killed. In 2014, Iowa had 321 traffic fatalities with more than 42 percent or 98 people not restrained by a seat belt.

Driving distracted, even for a moment can lead to a catastrophe. While texting is one thing that can take your eyes off the road, it's not the only way drivers can become sidetracked. In 2014, Iowa had 330 injuries from distracted drivers and six of those were fatalities.

To ensure the safety of you and others on Iowa roads, please remember to buckle up, slow down and drive sober every time you travel day or night.

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