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Ribbon Cutting Ceremony to Celebrate Copper Creek Theatre Upgrades

*Pleasant Hill Chamber of Commerce invites public to
attend ribbon cutting on July 15 at 10 a.m.*

PLEASANT HILL, Iowa – July 1, 2015 – Fridley Theatres' Copper Creek in Pleasant Hill is pleased to announce it will hold a ribbon cutting ceremony for its recently renovated auditoriums onsite at 10 a.m. on Wednesday, July 15, 2015. The Copper Creek Theatre underwent a \$1 million renovation project that includes the most significant changes to the facility since it opened on November 19, 1999.

Fridley Theatres refurbished each of its nine auditoriums at the Copper Creek Theatre with new carpeting, curtains, and wall draperies to enhance overall presentation and ambiance. Each auditorium features high quality 5.1 and 7.1 Dolby sound systems, with the largest theatre having a new 43.1 channel [Dolby Atmos](#) sound technology. Other improvements include:

- extra-wide leather seating, complete with high backs, rocking mechanisms, and moveable armrests;
- increased screen dimensions; and
- digital projection equipment with NEC 4K in its largest auditorium.

“The ribbon-cutting ceremony for Fridley Theatres' Copper Creek marks the launch of significant improvements that will have a meaningful and visible impact to our guests,” said Russell Vannorsdel, Director of Operations at Fridley Theatres. “As a locally owned and operated business, we’re excited to lead the way in our market, making improvements that will provide an even better theatre experience for our customers.”

In addition to the upgraded auditoriums, the Copper Creek Theatre lobby was refurbished with new carpeting, a comfortable eating area, and eye-catching digital displays. Fridley Theatres installed a new box office and concession stand, which now includes expanded food options, such as pizza, chicken tenders, cheeseburgers, corn dogs, hot dogs, hot pretzels, and Oreo churros, to complement its traditional theatre staples like popcorn, candy and soda. The company also renovated the restrooms from floor to ceiling. They now feature ceramic tile, new fixtures and partitions, and updated lighting.

“Fridley Theatres' Copper Creek has been a long standing member of the Pleasant Hill Chamber of Commerce and these renovations signify the service they provide to community

members, said Cathy Jensen Executive Director of the Pleasant Hill Chamber of Commerce. "All-in-all the renovations are a win-win for the community, moviegoers and for the City of Pleasant Hill."

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