



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

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City of Pleasant Hill Names Janet Wilwerding as Development and Communications Specialist

PLEASANT HILL, Iowa – April 1, 2015 – Janet Wilwerding has been named Development and Communications Specialist at the City of Pleasant Hill. Wilwerding is an experienced marketing and communications leader, who assumed her position on Mar. 23.

As the city's development and communication specialist, Wilwerding will collaborate with the mayor and city council, and all city departments by communicating the City's activities and marketing to the public through all media formats. Wilwerding will also serve as the economic development point of contact for existing and potential businesses and developers.

The City of Pleasant Hill's Assistant City Manager/Community Development Director said Wilwerding will promote and tell the story of Pleasant Hill to prospective businesses and residents by marketing the city and telling them about the community. "Wilwerding's versatile leadership in communications and marketing will continue to help the City of Pleasant Hill grow as she enhances the methods the city uses to communicate community events and activities to businesses and residents," Champ said.

"It's an honor to be the first individual to lead communications and help grow the City of Pleasant Hill through economic development Wilwerding said." "I look forward to working with the businesses and residents within Pleasant Hill to communicate the great things the City is doing to build the community."

Wilwerding earned a B.S. in marketing from Iowa State University, and an MBA from Drake University. Most recently, she served as communications manager at Iowa Corn where she communicated key issues impacting the agricultural industry. Prior to Iowa Corn, she worked at Meredith Corporation, The Integer Group, and Lessing Flynn advertising.

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