AGENDA

PLEASANT HILL
PUBLIC ARTS ADVISORY COMMISSION
REGULAR MEETING

CITY HALL COUNCIL CHAMBERS
5160 MAPLE DRIVE

MONDAY, MARCH 27, 2023
6:00 PM

1. CALL TO ORDER / ROLL CALL

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES OF JULY 25, 2022 MEETING

4. TIME TO ADDRESS THE COMMISSION – FIVE (5) MINUTE LIMIT

5. BUSINESS
   a. REPORT: MURAL PRESENTATION
   b. VOTE: 2023 MEETING CALENDAR
   c. REPORT: INSIDEOUT ART PROGRAM

6. DIRECTOR’S/COMMISSIONER’S REPORT

7. ADJOURNMENT
1. CALL TO ORDER/ROLL CALL
Candace Bell called the Public Arts Advisory Commission regular meeting to order at 6:00 p.m. on July 25, 2022. Present: Suzanne Cantrell, Gina Gazzo, Amanda James, and Matthew Staker. Absent: Kyrie Wong.

2. OATH OF OFFICE: Amanda James and Matthew Staker individually read the Oath aloud. The forms will be signed and mailed.

3. APPROVAL OF AGENDA—STAKER/JAMES moved to approve the agenda. All ayes.

4. APPROVAL OF MINUTES—STAKER/GAZZO moved to approve the minutes of the March 28, 2022 meeting. All ayes.

5. TIME TO ADDRESS THE COMMISSION—none

6. BUSINESS ITEMS
a. DEDICATION OF PLEASANT HILL GATE—The potential date of September 24, 2022 was discussed for the dedication ceremony. There will be a photographer. Will need to check on requirements for getting an alcohol permit in order to have alcohol as part of the toast. Will also talk to Ryan about getting squirt bottles and scavenger hunt items. Hy-Vee and Fareway will be contacted for donations. An invitation will be created to mail out to our donors. E-invites will be sent out publicly. The goal is to get out information the first week of September.
   b. RAINWORKS—The $3000 Prairie Meadows Community Betterment grant should be arriving soon. When it arrives, Candace will order 3 bottles of spray to test out. Custom stencils/art items can be created/ordered after testing them out.

7. DIRECTOR’S/COMMISSIONERS’ REPORT Iowa Arts Summit is in August 10-12. August 10-11 is held virtually and is free, and August 12th is in person at Main Frame Studio and is $50 per person. If any commissioner would like to go, the City will register/pay for this.

   Discussion was had regarding future sculptures.

8. ADJOURNMENT CANTRELL/GAZZO moved to adjourn the meeting at 6:39 p.m.
   • NEXT REGULARLY SCHEDULED MEETING is September 26, 2022

Lynette Fadden
Recording Secretary
A former priority for the Public Arts Advisory Committee was to have the City’s sign code ordinance updated to allow for murals. This priority was met and the sign code has been updated. To date, no murals have been painted within City limits.

The City of Pleasant Hill requested bids to create the City’s first mural on the Parks maintenance shop located at 1660 S Pleasant Hill Blvd. The project is being awarded to the lowest bidder, artist Shawna McLeod. McLeod will be attending virtually to present her plan for this artwork. The anticipated start date for painting is June 12, 2023.

Appropriate Commission action would be to listen to the details surrounding this art opportunity and provide relevant feedback.
June 2023

Shawna McLeod
Art Educator | Emphasis in Painting From University or Northern Iowa
Davenport, IA 52804

Art Teacher | 6-8 Middle School
Bettendorf, Iowa
Overview

As an artist I aspire to create in ways that better our environment in which we live. After reading *A Whole New Mind*, Daniel Pink, how I create and think about my art has been impacted. Specifically, I have been more thoughtful with my work as I reflect more about my audience. Studies have shown how the spaces in which we live can impact our quality of life. As a teacher I strive to create a learning environment in which my students feel inspired and eager to learn. Likewise the environment in a school, the community and home in which we live is essential. Art has an opportunity to tell a story, while capturing memories we might have forgotten. My research project while earning my masters degree was focused on visual journaling in the classroom and exploring the power of an image in telling a story. When students have a voice, they can challenge themselves outside their original thinking and create meaningful work that better connects to their lives. When I work alongside my students on my art I encourage them to question the norms of society and what they think art may be and how to use it as a medium in discovering their inner curiosities.

Goals

1. An engaging, unique design that beautifies the pedestrian corridor
2. Scaled appropriately to the location and traffic patterns within the space
3. Stimulate conversation and create a memorable focal point in the heart of town

Description

Mural 1 |Design Idea For Focal wall ( 30 Foot ) , embellishments can also be added on the other side of the building, but discussed primarily solid wall color.
Mural 2 | Design Idea For Focal wall ( 30 Foot ), embellishments can also be added on the other side of the building, but discussed primarily solid wall color.

**Inspiration Board: Above : Sketch of the initial design and layout.**

Drips ( Left ) could happen from the floral pattern as shown and overlap the background color in first design.
Like both the color schemes above and below right — with background color deep green, or deep navy?

Below is an idea of how the flowers would be shaded with minimal blending but still detailed. (To simplify large design)
First Wall, square footage would be painted ( deducting large doors from figure ) approximately 662 square Feet, this would almost all be one solid color, = $2,500.00

Second Wall, with more detail but still considered a Level 1, approximately 570 Square feet, = $3,000.00

Materials to consider, is there a ladder and or small lift that could be utilized during the project? ( Otherwise a small lift could be rented, or a larger ladder located to bring to site during project )

Paints ( Including Primer, NOVA COLOR VARNISH )

Budget/ Labor

I. Supplies

<table>
<thead>
<tr>
<th>Item</th>
<th>Company</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>216-4 Exterior Varnish Gallon (Q3)</td>
<td>Nova Color Paint Company</td>
<td>$96.00</td>
</tr>
<tr>
<td>Gesso/ PRIMER 200 ( 2) Gallon pail (Q1)</td>
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<td>$200.00</td>
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<tr>
<td><strong>Brushes ( Spray gun,pre purchased)</strong></td>
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<td>$50.00</td>
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<tr>
<td>Mural Paint Assorted Bright Colors Pack of Six ( X3 ) (Amazon)</td>
<td></td>
<td>$87.00</td>
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<tr>
<td>Primary Set Mural Paint Pints, Set 6 (X3)</td>
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Total : Estimated Materials Cost Total: $568.00 + Tax

Labor Cost Total | $5,500.00 + Tax

Total Estimate Cost | $6,068.00 + Tax

Consider Lift Cost?  What kind will work or will a boom truck be needed? Or use a 12 +foot ladder that I can locate

Also could the wall be power washed prior to starting the project? This would help with prep- washing away dirt.
My Prior Experience/ Artwork

In Summer of 2020, I completed my first street mural, though this was not my first, it was my first that I was able to implement my style and had creative flexibility within the project in terms of content since I was not completing it based on a particular client's request. The project was for the community in times of great uncertainty. It all started while schools were closed, virtual learning was our only outlet for teaching during that time period of quarantine. I decided this was my opportunity to complete a mural, impact others lives and provide some art or hope to brighten up the community in an unfortunate time we were all living, through public street art.

This was a volunteer project, we raised money for paint cost, all other materials we borrowed from community members which came with some challenges. Especially with the boom truck/ lift, as I did not want to over use it, being considerate of the business that was letting me borrow it, therefore I did most of the work then on a tall ladder. A couple other teachers helped when they could, but they had no prior mural or much painting experience, so management provided an additional challenge. But we made a great team and they provided additional moral support. Due to limited access to lifts and some ladders, the project took longer. ( 192.00 Hours, total )

Mural Completed for Downtown West Liberty, Iowa, Summer 2020
Blossoms Series, Spring 2020. 2 - 30 by 40" Canvas
Thunderstorm, Iowa City, Iowa. Winter 2020

18 x 24 on Wood Panel

8 x 8

8 x 8
Peonies, Cedar Rapids, Iowa. Spring 2020
The attached schedule is for the 2023 Calendar year. The Public Arts Advisory Commission meetings are held every other month on the 4th Monday of the month. Special meetings may be added as needed to complete the goals of the Commission and City Council.

Appropriate Commission action would be to review the strategic plan and consider formal adoption of the 2023 schedule.
The above schedule is subject to change. City staff reserves the right to make all agenda and scheduling changes.

*Indicates meeting on the 2nd Monday to avoid a Holiday.
AGENDA ITEM SHEET
PUBLIC ARTS ADVISORY COMMISSION
MARCH 27, 2023

REQUESTED BY: CANDACE BELL
COMMUNICATIONS SPECIALIST

REFER TO: PUBLIC ARTS ADVISORY COMMISSION

SUBJECT: INSIDE OUT ART PROGRAM

In Summer/Fall of 2018, the City of Pleasant Hill partnered the Des Moines Art Center for a pilot program called Inside Out. This program places art reproductions in unexpected locations.

In Summer/Fall of 2022, this program took a hiatus as the Art Center focused on celebrating their anniversary. This year, 2023, InsideOut Art Program is returning. The two pieces selected include Mont Saint-Victoire by Marsden Hartley and From the Lake No. 1 by Georgia O’Keeffe. These two reproductions will be placed along the expected RAGBRAI route that will travel through Pleasant Hill on Thursday, July 27, 2023.

Appropriate Commission action would be to hear the update on Inside Out Art.
Georgia O'Keeffe (American, 1887 - 1986)
From the Lake No. 1, 1924
Oil on canvas
Purchased with funds from the Coffin Fine Arts Trust; Nathan Emory Coffin Collection
of the Des Moines Art Center, 1964.3
Currently On View

This painting portrays clouds rolling in over Lake George in upstate New York, where O'Keeffe and her companion, the photographer and gallerist Alfred Stieglitz often vacationed. Although it initially appears to be a completely abstract work, references to the water, sky, and the wooded hills surrounding the lake become apparent on closer examination. The intense colors and swirling shapes suggest the wind and movement of summer storm. Like this painting, much of O'Keeffe's art hovers between abstraction and realistic depictions of the landscape, often in an attempt to capture the transcendent or spiritual qualities she found in nature.

Dimensions: Frame: 37 3/8 × 31 3/8 in. (94.9 × 79.7 cm)
Canvas (Image): 36 × 30 in. (91.4 × 76.2 cm)

Accession Number: 1964.3
Classifications: painting
Copyright: Public Domain
Catalogue raisonné: Lvens 470
Marsden Hartley (American, 1877 - 1943)
Mont Saint-Victoire, 1927
Oil on linen
Des Moines Art Center Permanent Collections, Gift of Mr. and Mrs. Fred Bohlen, 1966.63
Currently On View

Mont Sainte-Victoire (or Mountain of Holy Victory) in southern France captured the attention of a number of artists, including the pioneering French artist Paul Cézanne (say-ZAYN), who painted this view multiple times over his long career. Appearing decades later, Hartley's depictions of the peak may seem derivative. On the contrary, Hartley intended these works as homage to Cézanne and his contribution to the development of modern art. This is noticeable in the quick, parallel brushstrokes Hartley applied to create his subject matter. Unlike Cézanne, the younger artist has grouped the brush strokes together to form bands of bright colors. These regions of color build the composition like a jigsaw puzzle when looking at it from the ground up. Below is an image of Paul Cézanne's Mont Saint-Victoire. Can you spot what is similar between Cézanne's painting and Hartley's work of the same scene? What is different? Paul Cézanne (French, 1839-1906). MONT SAINT-VICTOIRE, ca. 1902-06, oil on canvas, 22 1/2 x 38 1/4 in. Metropolitan Museum of Art, the Walter H. and Leonore Annenberg Collection, Gift of Walter H. and Leonore Annenberg, 1994, Bequest of Walter H. Annenberg, 2002. July 22, 2020

Dimensions: Frame: 35 1/4 x 42 5/8 x 13/4 in. (89.5 x 108.3 x 4.4 cm) Canvas: 31 3/4 x 39 1/4 in. (80.6 x 99.7 cm) Image (visible): 31 1/2 x 39 in. (80 x 99.1 cm)

Accession Number: 1966.63
Classifications: painting

Inscriptions:
On verso: (In French) [illegible]
Alfred Stieglitz: 489 Park Ave (ink stamp) 2/34
tableaux 11 toiles peintes 29 sous verres
collin carton a dessin (h. graphique). On verso of canvas. Tolles & Couleurs extra fines
Lucien Lefebvre: Fournier Paris 19 Rue Vavin 62 Rue Brea (Linen makers stamp) On Original